



## Irving Oil promotion targets pump fill-ups

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PORTSMOUTH — Irving Oil is offering opportunities to save on gas this summer by taking savings directly to customers through Irving Rewards.

Irving street teams will be traveling throughout New England offering customers a chance to win thousands of dollars in Irving Gift Cards at select locations as part of the Irving Rewards program. In New Hampshire, the Irving Rewards street team was at the Irving Circle K in Concord on July 14 from 11 am to 2 pm. Customers that fill up receive an Irving tote bag that may contain gift cards ranging from \$20 to \$100. In total, \$1,000 in gift cards were distributed to customers at the Concord location.

Irving Oil launched its new Rewards gas savings program for customers on June 1. Irving Rewards allows visitors to over 300 participating Irving locations in Maine, New Hampshire, Vermont, Massachusetts, Connecticut and Rhode Island to save at the pump and possibly win free gas for a year.

Every \$200 in fuel purchases earns 10 cents off per gallon at the next fill-up. Customers can obtain an Irving Rewards card, register it online at [theirving.com/rewards](http://theirving.com/rewards), and use it at every fill-up at participating Irving locations. When the card recognizes \$200 in fuel purchases, it will automatically roll back the price at the next visit.

Customers who register their card online are also entered to win one of six prizes of free gas for a year or one of 100 Irving gift cards for \$100. The Irving Rewards promotion runs through August 31 for earning rewards, and all rewards are redeemable 30 days from when they are earned.

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